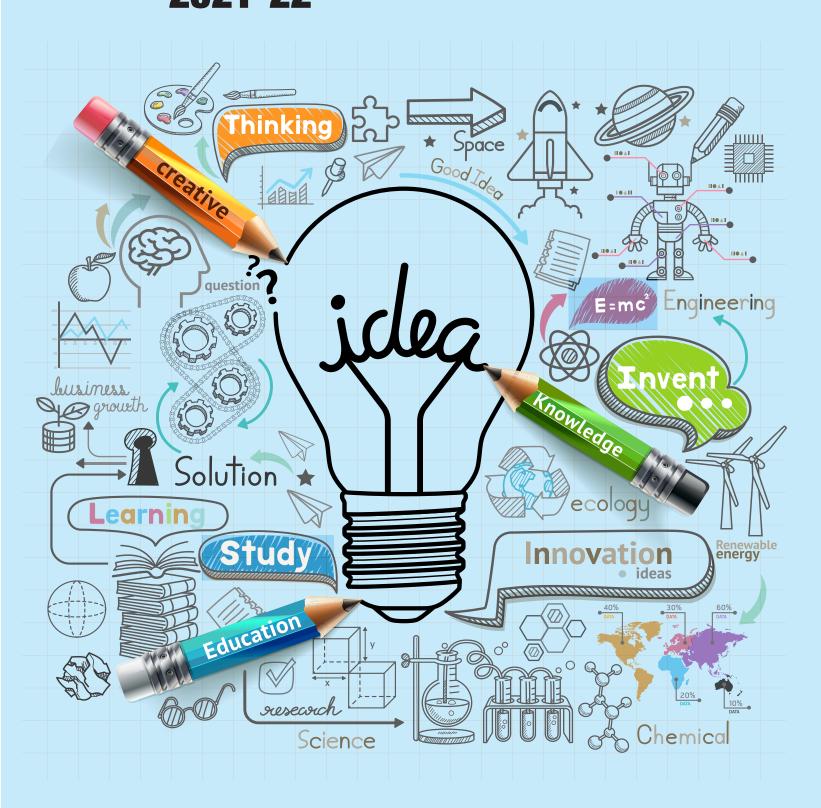


CATALOGUE 2021-22



Kindergarten Series



Golden Kids Series

For Beginner

1.	ABC Book	160.00
2.	Nursery Rhymes - A	150.00
3.	Nursery Rhymes - B	150.00
4.	Nursery Rhymes - C	150.00
5.	Picture Book - A	150.00
6.	Picture Book - B	160.00
7.	Akshar Manjri	170.00
8.	Shabd Manjri	170.00
9.	Swar Manjri	170.00
10.	Akshar Rachna	190.00
11.	Shabd Rachna	170.00
12.	Swar Rachna	170.00
13.	Cursive Capital & Small	190.00
14.	Capital Letter	190.00
15.	Table Book	150.00
16.	Number Book 1-100	190.00







An array of beautifully illustrated pre-primary books comprising of Hindi and English alphabet, Hindi and English rhymes, numbers, tables, pictures and drawing, etc. Keeping in view of the pre-schooler's wondering minds this series has been designed and developed to catch their imagination and curiosity to make pre-school learning a fun.



Kindergarten Series



Kids Series

For Beginner

1.	Akshar Rachna	170.00
2.	Swar Rachna	160.00
3.	Shabd Rachna	160.00
4.	Capital Letters	170.00
5.	Cursive Writing Capital & Small Letters	160.00
6.	Cursive Writing Capital	160.00
7.	Cursive Writing Small	160.00
8.	Small Letter	160.00
9.	Number Book 1 to 100	170.00
10.	Bhav Geet - 1	100.00
11.	Bhay Geet - 2	120.00



spårk

Kids Series

1.	Akshar Mala	150.00
2.	Shabd Mala	150.00
3.	Swar Mala	170.00
4.	Nursery Rhymes - A	120.00
5.	Nursery Rhymes - B	120.00
6.	Nursery Rhymes - C	120.00
7.	Picture Book - 1	130.00
8.	Picture Book - 2	150.00
9.	Table Book	130.00
10.	Alphabet with Sound ABC Book	130.00











1.	Smart English - 1 (Semester 1)	140.00
2.	Smart English - 1 (Semester 2)	140.00
3.	Smart English - 2 (Semester 1)	150.00
4.	Smart English - 2 (Semester 2)	145.00
5.	Smart English - 3 (Semester 1)	145.00
6.	Smart English - 3 (Semester 2)	150.00
7.	Smart English - 4 (Semester 1)	160.00
8.	Smart English - 4 (Semester 2)	170.00
9.	Smart English - 5 (Semester 1)	160.00





MAIN COMPONENTS OF THE BOOKS

• Warm up activity for preparedness

10. Smart English - 5 (Semester 2)

• A variety of consolidated comprehension questions to assess students' understanding

170.00

- Guided writing activities to develop creativity among students
- Variety of vocabulary items explained through relevant contexts
- Self-explanatory grammar activities to enhance language capabilities of students
- Highly interactive ASL activities that include pair-work, group discussions and role-plays to augment language skills
- Life skills to inculcate positive behavior to enable students to deal effectively with the demands and challenges of every day life
- **'Brain Boosters'** and **'HOTS'** are another remarkable features of the books that add to the extrapolative abilities







1.	Smart Science - 1 (Semester 1)	135.00
2.	Smart Science - 1 (Semester 2)	130.00
3.	Smart Science - 2 (Semester 1)	135.00
4.	Smart Science - 2 (Semester 2)	135.00
5.	Smart Science - 3 (Semester 1)	130.00
6.	Smart Science - 3 (Semester 2)	135.00
7.	Smart Science - 4 (Semester 1)	135.00

Smart Science - 4 (Semester 2)

Smart Science - 5 (Semester 1)

10. Smart Science - 5 (Semester 2)





MAIN COMPONENTS OF THE BOOKS

★ Lucid, child–friendly language used for better understanding of concepts

135.00

135.00

140.00

- * Ample illustrations and photographs to support text
- ★ HOTS: Helps a child think out of the box to answer questions
- ★ Create Something New!: Fun activities that allow children to have fun simultaneously
- ★ Value Tip: Life skills based questions
- * Amazing Fact: A page that provides interesting facts about science-related topics
- ★ Yoga For You: For overall development of mind and body
- ★ Work It Out, Progress check, Assessing Each Other and Model Test Papers provided to assess the overall learning progress of a child.







2.	Smart Social	Studies -	1 (Semester	2)	140.00
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3. Smart Social Studies - 2 (Semester 1) 140.00

4. Smart Social Studies - 2 (Semester 2) 140.00

5. Smart Social Studies - 3 (Semester 1) 140.00

6. Smart Social Studies - 3 (Semester 2) 145.00

7. Smart Social Studies - 4 (Semester 1) 140.00

8. Smart Social Studies - 4 (Semester 2) 140.00

9. Smart Social Studies - 5 (Semester 1) 140.00

10. Smart Social Studies - 5 (Semester 2) 140.00





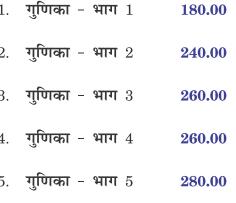
- ♦ The text uses simple language, attractive illustrations, photographs and maps to explain concepts.
- ★ The feature Factopedia provides interesting information. Key Words explain the new words to enhance vocabulary.
- ⇒ Points To Remember at the end of each lesson gives a chance to revise the lesson.
- ★ Multiple Choice Questions (MCQs) enable better assessment.
- **⋄** The HOTS questions encourage thinking and help to develop problem solving skills.
- \Rightarrow I do, I learn include puzzles, quiz, projects, model making, colouring and chart making.
- ☼ The Life Skills help children develop skills needed for everyday life such as looking after the environment, staying fit, safety, good eating habits and sensitivity towards animals and plants.
- ♦ Quick Review and Model Test Papers to assess what the child has learnt from the lessons.



A Book of HINDI READER



शुणिका





7. गुणिका - भाग 7 310.00

गुणिका - भाग 8
 310.00





- ☆ पुस्तकों में भाषा के परिष्कृत स्वरूप को समझने, जानने एवं व्यवहार में उसका उपयोग कर सकने की क्षमता के विकास को सर्वोपिर महत्व दिया गया है।
- ☆ इनमें साहित्य की सभी विधाओं किवता, कहानी, पत्र, निबंध, संस्मरण, एकांकी, यात्रा– वृत्तांत आदि का समावेश है।
- 🟠 पाठ्य–सामग्री जटिल तथा उबाऊ न हो, बल्कि रुचिकर एवं प्रेरणादायक हो, पाठों के चयन में इस बात का पुरा ध्यान रखा गया है।
- 🏡 पाठ्य-सामग्री को सरल, सरस भाषा में प्रस्तुत किए गए हैं।
- ☆ अभ्यास−कार्य भी इस प्रकार से प्रस्तुत किए गए हैं कि बच्चे भाषा को सहज भाव से सीख सकें तथा उसके प्रत्येक पहलू का ज्ञान प्राप्त कर सकें।
- ☆ इसके अतिरिक्त बच्चों के रचनात्मक विकास को ध्यान में रखते हुए कुछ विशेष स्तंभ प्रयोग किए गए
 हैं, जैसे– बताओ पूछी गई बात, मौखिक प्रश्न, उड़ो मन के साथ–साथ, रचना की बात, खेल–खेल में,
 अब कुछ करें, आदि।



A Book of HINDI READER



नंदनी





1.	नंदनी -	भाग	1	230.00

2. नंदनी - भाग 2 **240.00**

 3. नंदनी - भाग 3
 280.00

4. नंदनी - भाग 4 280.00

5. नंदनी - भाग 5 **280.00**

. नंदनी - भाग 6 **310.00**

7. नंदनी - भाग 7 310.00

8. नंदनी - भाग 8 310.00

- पाठ्य पुस्तक एवं अभ्यास-पुस्तिका का सम्मिलित रूप।
- सभी विधाओं का स्तरानुकूल समावेश।
- सुग्राह्य, सरल एवं मनोरंजक पाठों का समावेश।
- सुस्पष्ट, छोटे एवं गठे हुए वाक्य।
- मानक वर्तनी का प्रयोग
- भाषा के साथ जुड़ाव।
- पाठन-पाठन की नवीनतम विधियाँ एवं मानवीय मूल्यों का उन्नयन।
- मनोरंजन के साथ नैतिक मूल्यों का समावेश।
- आकर्षक एवं मोहक रंगीन चित्रों एवं पोस्टरों का समावेश।







लेखनी

1.	लेखनी	प्रवेशिका	160.00

a. लेखनी - भाग 1 **160.00**

लेखनी - भाग 2
 160.00

3. लेखनी - भाग 3 **160.00**

4. लेखनी - भाग 4 160.00

5. लेखनी - भाग 5 **160.00**





English Writing Books

1.	Cursive V	Vriting - A	160.00
		O	

2. Cursive Writing - B **160.00**

3. Cursive Writing - 1 **160.00**

4. Cursive Writing - 2 **160.00**

5. Cursive Writing - 3 **160.00**

6. Cursive Writing - 4 **160.00**

7. Cursive Writing - 5 **160.00**



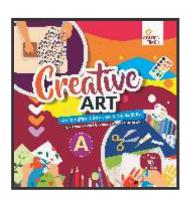
A Integrated Book on Art & Activity

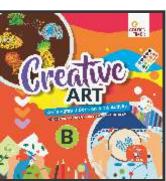


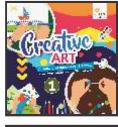
Creative Art

1.	Creative Art - A	220.00
2.	Creative Art - B	220.00
3.	Creative Art - 1	220.00
4.	Creative Art - 2	220.00
5.	Creative Art - 3	220.00
6.	Creative Art - 4	220.00
7.	Creative Art - 5	220.00
8.	Creative Art - 6	245.00
9.	Creative Art - 7	245.00

10. Creative Art - 8

















MAIN COMPONENTS OF THE BOOKS

Children need motivation and guidance as a spark to ignite their innate talents to glow fully. To express their ideas and to bring them out of the conch shells, they need to be encouraged and nurtured in the right direction. Building the right perception to grasp a concept is the foundation of learning any subject whether it is art, science, maths or language.

Creative Art is meticulously planned and aimed to stimulate the inherent talents of children in colours and forms. To develop the artistic genius of the younger ones, vivid presentation of art and craft in a graded, colourful and exciting manner is laid out throughout the series.

These well-graded books are entirely based on the different needs and interests of different age groups, from nursery to primary level. Innovative craft ideas have been introduced to inculcate novelty and arouse curiosity in the younger minds. This series is aimed to ignite interest in children in art.



245.00



Value Education

1.	Value Education - 1	160.00
2.	Value Education - 2	180.00

3. Value Education - 3 **180.00**

4. Value Education - 4 **180.00**

5. Value Education - 5 **200.00**

6. Value Education - 6 **200.00**

7. Value Education - 7 **200.00**

8. Value Education - 8 **200.00**





MAIN COMPONENTS OF THE BOOKS

VALUE EDUCATION is a series of eight books prepared for the students of class-1 to class-8. The contents have been selected based on the age, level and understanding of the children.

This is how each chapter of the series has been structured.

It's time to talk: This is the warm up section. Here the student will find certain questions for self assessment or topics for group discussion on a particular theme.

Reading time: This includes an interesting story or a passage which is in relevance to the theme.

Checking your understanding: The Exercise part of the story that will force you to analyse the responsible situations and it's aftereffects.

Keep in mind : Moral of the story and its application in the real life. It includes a proverb, saying or quotation issues directly related to the key value.

Time to think: More on the main uses and insights raised in the story, with a view to sparking off class discussion about the key value.

Things to do: It has value based activities and exercises that are creative and stimulating and enhance learning in a practical and fun way.







Primary Science

1. Primary Science	- 1	160.00
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2. Primary Science - 2 **180.00**

3. Primary Science - 3 **210.00**

4. Primary Science - 4 **210.00**

5. Primary Science - 5 **210.00**



- ★ Lucid, child-friendly language used for better understanding of concepts
- * Ample illustrations and photographs to support text
- ★ HOTS: Helps a child think out of the box to answer questions
- ★ Create Something New!: Fun activities that allow children to have fun simultaneously
- ★ Value Tip: Life skills based questions
- ★ Amazing Fact: A page that provides interesting facts about science-related topics
- ★ Yoga For You: For overall development of mind and body
- Work It Out, Progress check, Assessing Each Other and Model Test Papers provided to assess the overall learning progress of a child.



A Book of General Knowledge



New Knowledge Park With Life Skills

1.	New	Knowle	dge]	Park	- 1	250.00
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2. New Knowledge Park - 2 **260.00**

3. New Knowledge Park - 3 **270.00**

4. New Knowledge Park - 4 **270.00**

5. New Knowledge Park - 5 **280.00**

6. New Knowledge Park - 6 **280.00**

7. New Knowledge Park - 7 **290.00**

8. New Knowledge Park - 8 **290.00**





- Keeping in view to enhance the general awareness as well as the knowledge of up-to-date current affairs from numerous areas, this well-graded series of eight General Knowledge books titled 'New Knowledge Park' has been prepared for the students of classes 1 to 8 based on the age, level and understanding of the children.
- Each book in the series contains fascinating and interesting facts with an extensive coverage of current issues.
- $\bullet \quad Thought-provoking \, exercises \, and \, assignments \, are \, included \, to \, assess \, students' \, learning \, .$
- Clue Box, Extra Bytes, Life Skills are included to impart extra knowledge in interactive and real life connection method.



A Book of General Knowledge



Knowledge Expert With Encyclopedia

1.	Knowledge	Expert -	1	250.00
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2. Knowledge Expert - 2 **260.00**

3. Knowledge Expert - 3 **270.00**

4. Knowledge Expert - 4 **270.00**

5. Knowledge Expert - 5 **280.00**

6. Knowledge Expert - 6 **280.00**

7. Knowledge Expert - 7 **290.00**

8. Knowledge Expert - 8 **290.00**





- Each book in the series contains fascinating and interesting facts with an extensive coverage of current issues.
- Thought-provoking exercises and assignments are included to assess students' learning.
- Kid's Quiz, More to Know, Help Box, Extra Bytes, Life Skills, Credits and Role Play are included to impart extra knowledge in interactive and real life connection method.



A Book of English Grammar



Grammar Expert

1.	Grammar	Expert	- 1	140.00
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2. Grammar Expert - 2 **150.00**

3. Grammar Expert - 3 170.00

4. Grammar Expert - 4 **180.00**

5. Grammar Expert - 5 **190.00**

6. Grammar Expert - 6 **210.00**

7. Grammar Expert - 7 **210.00**

8. Grammar Expert - 8 **210.00**





MAIN COMPONENTS OF THE BOOKS

English Grammar is a graded grammar and composition series for classes I to VIII. It is designed to help learners to acquire expertise in the rules of English grammar and develop both oral and written communicative skills. Emphasis is on usage and defining of basic grammatical, concepts followed by a variety of exercises so that learners could understand the concepts rather than learn the rules by note.

The last chapter of each book includes composition. In this chapter, different forms of composition have been explained. They are : essays, picture composition, autobiographies, letters, stories, notice writing, diary entries, etc.

Getting Ready: Recap and reinforcement of concepts already learnt.

Doing Practice: Includes topics for further study with a variety of exercises.

Creative Usage: Comprehension and many other task type activities to aid reinforcement through the medium of fun.



Simple & Concise Grammar Explanation



Grammar High

1.	Grammar High - 1	180.00
2.	Grammar High - 2	210.00
3.	Grammar High - 3	260.00
4.	Grammar High - 4	270.00
5.	Grammar High - 5	270.00
6.	Grammar High - 6	290.00
7.	Grammar High - 7	320.00

Grammar High - 8





MAIN COMPONENTS OF THE BOOKS

Grammar High (1-8) is a series of grammar books envisioned to transfer the knowledge of fundamental aspects of English grammar in a gradual manner into the budding minds of young learners.

The structure of this series is designed in a building block manner, so that, the young learners could move ahead in learning without leaving behind any concept unlearned.

Ample examples are provided under every head, to facilitate understanding the concept with ease. Mind teasing exercises are incorporated in every chapter to create interest in students to do and learn, so that they could build a concrete base of language in their subconcious.

We hope both the teachers and students find this series attractive and appreciate our effort in simplifying the English Grammar learning process.



330.00





Hello World Social Studies



2. Hello World Social Studies - 2 230.00

3. Hello World Social Studies - 3 290.00

4. Hello World Social Studies - 4 310.00

5. Hello World Social Studies - 5 310.00



- ♦ The text uses simple language, attractive illustrations, photographs and maps to explain concepts.
- **⋄** The feature Factopedia provides interesting information. Key Words explain the new words to enhance vocabulary.
- ⇒ Points To Remember at the end of each lesson gives a chance to revise the lesson.
- $\quad \ \ \, \text{Multiple Choice Questions (MCQs) enable better assessment.}$
- **★** The HOTS questions encourage thinking and help to develop problem solving skills.
- ♦ I do, I learn include puzzles, quiz, projects, model making, colouring and chart making.
- ☼ The Life Skills help children develop skills needed for everyday life such as looking after the environment, staying fit, safety, good eating habits and sensitivity towards animals and plants.
- Quick Review and Model Test Papers to assess what the child has learnt from the lessons.







Environmental Studies

1. Environmental Studies - 1 **260.00**

2. Environmental Studies - 2 **280.00**

3. Environmental Studies - 3 **290.00**



- Fluid and lucid language with rich vocabulary for better understanding of concepts
- Beautiful illustrations that gives visual clarity of the concepts explained in the text
- HOTS: This feature inculcates inquisitiveness in every child to help them think out of the box.
- Do you know?: This feature states a fact which is a simple yet an unknown knowledge to many.
- Amazing fact: This feature states a fact which is an interesting to know about.
- Be safe: This feature gives tips on being safe and avoiding injury.
- Learn right: This feature corrects a misconception which children usually have.
- Green corner: This feature gives ideas about how one can keep his or her environment clean and green.
- **Discuss:** This features gives topics on which to discuss the concepts learnt in the lesson.
- **Explore more:** This feature gives topics on which more interesting facts can be learnt.
- Life Skill: This feature develops the emotional quotient in every child which helps them develop virtues like kindness, honesty and generosity.



Based on Windows 7 & MS Office 2007



Window Magic

1.	Window Magic - 1	190.00
2.	Window Magic - 2	200.00

3. Window Magic - 3 **220.00**

4. Window Magic - 4 **230.00**

5. Window Magic - 5 **230.00**

6. Window Magic - 6 **260.00**

7. Window Magic - 7 **280.00**

8. Window Magic - 8 **280.00**





MAIN COMPONENTS OF THE BOOKS

Window Magic Class 1 to 8, computer learning series, has been written with a scope to provide an umbrella coverage to different boards of education according to the National Education Policy. In publishing this series the author and the editorial board, thoroughly researched and put into perspective the various aspects in the field of information technology, according to the need and learning potential of each and every scholar according to their age and class in which they are studying.



Based on Windows 7 & MS Office 2007

spårk Digital Students

1. Digital Students - 1 220.0 0
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2. Digital Students - 2 **260.00**

3. Digital Students - 3 **280.00**

4. Digital Students - 4 **320.00**

5. Digital Students - 5 **330.00**

6. Digital Students - 6 **330.00**

7. Digital Students - 7 **330.00**

8. Digital Students - 8 **330.00**





- **Remarkable Facts** Familiarize children with interesting information
- Quick Recap For quick and easy recapitulation
- **Do You Know** Introduces children to some special information
- For The Teacher Includes suggestions to aid classroom teaching
- Project Work Some projects to task the creative mind of children
- **H.O.T.S.** Test the child's analytical bent of wind
- **Fun Time** Learning with fun
- Activity Time For practical hands on exercises
- Group Discussion Encourage children to discuss in a group
- Web Link Links to surf the Internet for additional information



Based on the Latest Syllabus



Lab Manual

Health & Physical Education

1.	Health & Physical Education - IX	260.00
2.	Health & Physical Education - X	260.00
3.	Health & Physical Education - XI	285.00
4.	Health & Physical Education - XII	285.00



Science Lab Manual

1.	Laboratory Manual (Physics) - XI	368.00
2.	Laboratory Manual (Physics) - XII	295.00
3.	Laboratory Manual (Chemistry) - XI	295.00
4.	Laboratory Manual (Chemistry) - XII	360.00







- Publishing (EYP Grade V)
- ICT Services / Multimedia Educational Services
- Trading / Imports Services
- **Distribution and Marketing Channel**
- **Education Tourism**
- **Sports Initiatives**
- **Incubation Centre**





G-196, 3rd Floor, Sector-63, Noida (U.P.) - 201301. INDIA

E-Mail: info@goldentimeeducation.com. Website: www.goldentimeeducation.com

